

FUN BASEL Vol XX Speakers

Launchlabs Basel – 22. August 2019



Alan Frei

Alan Frei is an Swiss entrepreneur, vagabond and minimalist. He studied at the University of Zurich. He is the co-founder and CMO of Amorana. Alan calls himself a serial failure because of the 50 ideas and 8 companies that did not work out for him. He learned from those failures. The stories are very divers : from the toilet paper revolution to the learning platform without students. He identified 10 failure traps with the three most important ones being : focus, love for the product and the team. We have the honor to meet Alan in person.

Listen to the [Aberverheit Episode with Alan](#) (in German)
www.amorana.ch



Jolanda Spiess-Hegglin

NetzCourage, the hatespeech ambulance, a non-profit organization that actively supports persons attacked in digital media, was founded by Jolanda in October 2016. The organization fights against hate, discrimination, racism in the Internet. Jolanda is known because of an unexplained personal experience on a public event in 2014. It had massive consequences on her personal and professional life, among them a media campaign that damaged her personal identity and her family in a way it was not known before in Switzerland. She came out of it stronger than ever. Together with her husband she founded the Winkelried & Töchter GmbH where she is the CEO. She is an expert on how to deal with baiters, trolls and other sorts of angry people, in the meantime even beyond the borders of Switzerland.

www.netzcourage.ch
www.winkelriedtoechter.ch



Ian Reid

Ian had many roles in life, mostly working with people and their relationships, in a variety of professions. These days, he focuses on being an independent Counsellor and Therapist, supporting others through the trials, transitions, and traumas that life throws at us; helping them find their most congruent way to be. He believes that finding, being, and doing what you love leads to the most contentment. He regularly speaks-up about unethical business and unprofessional practices. If you value honesty, integrity, and fair-play too, then you'll probably get along with Ian.

www.counsellingworksbasel.com



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Looking forward to see you on 29. October 2019